Model Release Form

For photography, film and other recorded content. To be completed and signed before the shoot begins.

THE PRODUCER

Company or trading name _____ Company number (if any) _____

Registered or business address _____

THE SHOOT

Shoot date _____ Country, region or state _____

Description or reference _____

DEFINITIONS

"Producer" means the company or person named above. **"Subsidiary"** means any company owned or controlled by the Producer. **"Content"** means all photographs, video, audio or other recordings, still or moving, taken as part of the Shoot. **"Media"** means all media, including digital, electronic, print, television, film, radio and other media now known or yet to be invented. **"Consideration"** means at least £1, or something else of value, that I have received in exchange for the rights granted by me in this model release. **"Third Party"** means any person or company to whom the Producer has assigned or licensed the Content, or rights under this release, and the licensees of any such person or company. **"Model"** means me, and includes my appearance, likeness and voice. **"Photographer / Filmmaker"** means the photographer, illustrator, filmmaker, cinematographer or any other person or entity engaged by the Producer to photograph or record me. **"Shoot"** means the photographic, film or recording session described in this form.

DECLARATION

In exchange for Consideration, which I acknowledge I have received, and by signing this model release form, I:

Full legal name _____ Stage name _____

Date and place of birth _____ Gender _____

Email _____

(the **"Model"**) give my permission to:

1. the Photographer / Filmmaker to (a) make the Content; (b) license or assign rights in the Content to the Producer; and (c) share the Content with, or transfer it to, the Producer; and
2. the Producer to (a) use the Content:
    i. for publishing on or through websites, apps and any other internet platforms owned, hosted, controlled or operated by the Producer or any Subsidiary, and for providing it to their customers through those websites, apps and platforms;
    ii. in any Media owned, hosted, controlled or operated by the Producer, any Subsidiary or any Third Party, for advertising, promoting and marketing the services the Producer or any Subsidiary provides to its customers; and
    iii. in or on the packaging of any product put on the market by the Producer or any Subsidiary;

    and (b) license or assign rights in the Content to, and share the Content with or transfer it to, any Third Party and any Subsidiary, so that they can also use the Content for their own business purposes.

WHAT I AGREE TO

1. My permission in this release is irrevocable and perpetual, and the Content may be used worldwide for the purposes set out above.
2. The Content may be combined with other images, text, graphics, film, audio and audio-visual works, and may be cropped, altered or modified in any way the Producer considers necessary.
3. I have no rights in the Content. All rights in the Content belong to the Photographer / Filmmaker and the Producer.
4. I have no right to any further consideration or accounting, and I will make no further claim of any kind against the Photographer / Filmmaker or the Producer.
5. The Producer and its Subsidiaries may refer to the stage-name social media accounts I have listed below, and may tag those accounts on their own social media, to advertise the services they provide to their customers.
6. This release is binding on my heirs.
7. This release is governed by the law of England and Wales, and the courts of England and Wales have jurisdiction.
8. I am at least 18 years of age and have full legal capacity to sign this model release form.
9. I have read this form and understood the consequences of signing it. I give my permission and consent freely, and not under duress, for the Photographer / Filmmaker and the Producer to make and use the Content as set out in this form.
10. The personal data I have provided with this form will be processed by the Producer for its business purposes.
11. My personal data may be transferred to the USA or the EU, because the Content may be used there in the performance of a contract made in my interest between the Producer and another legal person, such as a third-party platform. Those legal persons will process my personal data only to comply with local laws and regulations.

MODEL

Signature _____

Print name _____

Date _____

Place of signing _____

A copy of the Model's photo identification is attached to this form (passport, driving licence or national identity card).

PHOTOGRAPHER / FILMMAKER

Signature _____

Producer name _____

Company name _____

Date signed _____

By signing, the Photographer / Filmmaker declares that they witnessed the Model reading and signing this model release form.

HOW THE MODEL WAS FOUND

☐ Agency ☐ Social media ☐ Direct application ☐ Other

THE MODEL'S STAGE-NAME SOCIAL MEDIA ACCOUNTS

X / Twitter _____ Instagram _____

YouTube _____ Facebook _____

Each party should keep a signed copy. This template is provided by Climaxx Media for producers to adapt to their own productions. It is general guidance and not legal advice; have a solicitor review it before you rely on it.